



HOME & REMODELING EXPO 2011



**Presented by:
Home Builders Association of
Northeastern North Carolina**

Register Now!

Friday, March 25th, 6 P.M. – 9 P.M.

Saturday, March 26th, 10 A.M. – 6 P.M.

Sunday, March 27th, 12 P.M. – 4 P.M.

at

**Knobbs Creek
Recreation Center**

200 E. Ward St., Elizabeth City

****EARLY BIRD
SPECIAL****

***Reserve two or more
booths before January
31st and receive \$50.00
off per booth!**

***Welcome to our 2nd Annual
Home & Remodeling Expo***

It's all here . . .

Building – Traditional – Systems Built –
Panelized – Modular – Log Homes – Green
Built

Remodeling – Interior Design &
Decorating – Realtors & Lending
Institutions- Building Materials Retail
Suppliers

- Marketing dollars are limited this year, so choose the event that will provide you with the most exposure for the money and generate the most leads
- Select the Home Expo to reach consumers who are ready to make purchases
- Participate in the Home Expo – where management values and appreciates its exhibitors.

Choose the Home Builders Association of Northeastern North Carolina's 2011 Home & Remodeling Expo!
To our exhibitors who participated last year – **WELCOME BACK** and **THANK YOU FOR YOUR SUPPORT!**
To first-time exhibitors, **WELCOME** to what we hope will be the best home show experience you will ever have and
THANK YOU FOR YOUR SUPPORT!

Prepared for the Housing rebound?



Home Builders Association of Northeastern North Carolina

Booth Rental – Inexpensive, all inclusive rates!

Professionally mounted booth space features 10' X 8' booth, fully draped, 3' side rails, 8' backdrop, 6' table with covering and skirting, 2 chairs and wastebasket, generic signage with company name, name badges for booth personnel, 20 complimentary tickets for the show and an exclusive invitation for you and a guest to Friday evenings "Premier Night".

Use the **2011
Home Expo** to
get an edge on your
competition!

Participate in the **2011 Home & Remodeling Expo** and your company will receive more exposure than ever before! We're talking Web ads, radio spots and written media. And that's just the beginning. A varied, quality exhibitor base is the key to a great home show. Quality exhibitors bring quality buying crowds. Where else could you be face to face with hundreds of potential customers in just three days for such a reasonable investment? Put your product in front of local homeowners, builders and industry buyers and see results.

Booth Selection

Standard Booths

10' X 8'

1 – 13 and 16 – 55

\$250.00*

\$350.00**

Corner Booth

240 sq. ft. (appx.)

14 & 15 combined

w/corner space

\$600.00*

\$800.00**

***HBA of NENC member rate**

****Non-member rate (non-members should inquire about joining the Association, maximizing your home showcase expenses.)**

Contractors Connection

3' X 6' Table Top exhibit panel for \$125.00 (includes (2) 8 ½ X 11 racks suitable for brochures, flyers, etc., (1) business card holder. Remainder of panel can be used for photos, renderings drawings, etc. This is a silent salesman exhibit (un-staffed).

Contractors Connection

3' X 6" Panel \$125.00

HBA of NENC Members Only

Outdoor Space Available Upon Request

In order to present a visually appealing and welcoming home showcase for exhibitors and consumers alike, the home expo committee will use discretion in assigning exhibitor booth space. Exhibitors will receive confirmation of reserved exhibit space when invoices are issued. In many cases, exhibitor's first choice will be honored. However, to present a showcase that is diverse with elements of excitement and interest, you may find that your

booth selection has been changed. Full details of Expo procedures, policies and regulations available on-line at www.hbanenc.org.

Expo Schedule

- Friday, 10 a.m. – 4 p.m. – Exhibitor Set-Up
- Friday, 6 p.m. – 9 p.m. – Premier Night
- Saturday, 10 a.m. – 6 p.m. – Open to public
- Sunday, 12 p.m. – 4 p.m. – Open to public

-Exhibitor Mix –

1. Traditional building products, materials and services.
2. Historic restoration and renovation products and services.
3. Landscape architects, landscapers, water garden designers, nurseries and growers.
4. Building & Living Green Products & Services – looking for energy conservation practices and products, as well as Green Building material, supplies and building techniques.
5. Contractors Connection – a silent salesman display of builders, remodelers, tradesmen, and subcontractors of the HBA of NENC.

Expo Consumer Seminars

Interested in sharing specific product information or “how to” knowledge with the public? Contact the HBA of NENC office at 453-6668 to discuss your topic and time schedule!

BARKitecture 2011



A new element to the Home & Remodeling Expo this year is **BARKitecture!**

BARKitecture is a fun, architectural competition where local High School students will be challenged to design and build a fun, unique, functional dog house.

- During the Show, a Silent Auction will enable attendees to bid to purchase the dog houses.
- All proceeds will benefit the SPCA of Northeastern North Carolina.
- Attendees will also be voting for the “BEST in Show”, naming one dog house and the talented builder(s) the winner!

The HBA of NENC is asking for your participation and support of this event! We need local businesses to support our up and coming builders by sponsoring a “team” in this competition or by donating supplies. Recognition will be given to everyone who participates.

Please contact the office at 252-453-6668 to sign up!

Sponsorship Opportunities

Home Show Passport – \$300.00

(Only 10 available)

Make your booth the destination of choice for everyone attending the Expo! Every guest who attends will receive a passport with instructions to visit **your** booth in order to be eligible for the **grand prize**. Once a guest has received all 10 stamps they can drop their “passport” in the toolbox to be eligible for the **grand prize** drawing on Sunday.

Premier Night Sponsor - \$600.00

(Only 2 available)

Friday evening. Hors d’oeuvres and beverages will be served and the sponsoring company will receive recognition in the form of signage at the event as the Premier Night Sponsor, company name and logo on all Premier night invitations and acknowledgement in our Home Expo brochure. Your company name and logo will also be printed on award certificates to be given out to those exhibitors with the winning display booths. These certificates will be displayed in the winning exhibitor’s booths throughout the show.

Admission Ticket Sponsor - \$1000.00

(Only 1 available)

Ticket stubs retained by attendees are perfect to highlight a special offer from your business such as a discount, prize entry, sale notification or a simple ad. Remember- you will reach **EVERY** person who attends this 3 day event.

For additional *exclusive* sponsorship opportunities please contact the office!